

Five Hour Weekly Freelance Web Worker

Simple Ways Anyone Can Work Online For Five Hours a Week.

By

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These are Links that you will Make Success With Online:

Take Your Time To Peruse Them One after the Other:

www.FiveHourWebWorker.com

www.InternetMillionaireKit.com

www.ReliablepaidSurveys.com

www.MenogDomain.com

www.EarnWithForexTrading.com

www.HardThingsAreEasy.com

To Get Free Download of Internet Tools and Articles that will make you

money, Visit www.HardthingsAreEasy.com/Freebies

Introduction

This book is dedicated to those who are and have been desirous of making legitimate income online.

Freelance Web Worker is one who works online as a freelancer without being attached to a conventional office method of doing business.

This business ranges from Web Design, Development & Hosting, Domain Registration and Reselling, Surveys and Data Entry, Online Investments, Freelancing from Photographs to subscription Services, making and selling stuffs to article writing etc.

This book is intended to guide you and show you the right direction. It is not a get-rich-quick scheme.

You will master these businesses as I have before you can make very meaningful impact. However, while some will go through it on the fast lane, others will do it in a very slow lane and this is understandable.

Your success will largely depend on your ability to read and understand English, ability to use computers as well as follow instructions.

Our success on these techniques is based on our experience and it might vary with yours depending on a lot of factors.

This is not an accounting or legal guide or advice and so you should consult a professional in your country should you need same before you start your business.

We state a disclaimer here that we are not liable for the result of your implementing these guides. It is also important to note that all techniques are intended for people who are ready to make legitimate income online and work for five hours weekly.

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Why People Fail in the Internet Business:

The story of dotcom successes has been strongly misunderstood. This is as a result of many factors. Just like the normal offline marketing, where you start and how you start matters a lot in terms of the measure of successes you will make.

As I consult and having travelled to a lot of places for my seminars and other speaking engagements, I know that the background and attributes of those who come for training are directly proportional to their successes.

Now let me point this clearly, if you see a statement that says “How To buy a domain for \$8 and sell it for \$1,200 in no time” a lot of people will be prepared to take the training, register domain the same day and sell it the following day. This is not rocket science. This statement will be teaching you on step-by-step guide, leading to when you will sell it. As a domainer, I know that the life of a domain is between the

same day you buy it to 265 days (not 365 day mind you) when it can be sold. But some people would want to set up a domain today and make money with it same day, even as newbies.

In my consulting service, I have encountered those who come for training on making money online without knowing how to operate a computer, not to talk of knowing how to use and operate the internet. Otherwise, how can a tailor who never know how to operate computer start making money the same day he sign up for a program. What he knows best to do is to sew clothes and he will do well when he owns a web site that talks about his tailoring services and this will give him a wider outreach. And not making money with domain.

The most expensive mistake and wrong attitude most people will continue to make is failure to know that you can make money online in your country's currency and in dollar.

Otherwise, how can you explain how I will be able to make residual income of \$2,000 in no time registering domain for people on my domain registration company

www.ohmydomain.com which I set up with less than \$100.00

and people make payment in my country's currency and I activate their account. Do you think I made that money in dollar? No. I made the money in my country's currency. Again, how can you account for how I make money designing and hosting web sites for individuals and companies in my country and globally? How do they pay me? Do they pay me in dollar only? No! They pay me in my country's currency and dollar.

So you now understand that I make money in dollar and in my country's currency.

One good virtue the Internet has is that it is a level playing field, meaning that you can compete with a conglomerate as your status online is big and so you can compete favorably and it takes just a few bucks to start.

As I have written in most of my books; Let me say this borrowing from Late Sage Tai Solarin; "May Your Road Be Rough" as you start your Internet Journey. Say Amen...

Internet Business Nuggets

You see, this is a business and not a place you are going to steal like others will prepare to do. So you must run it professionally. You are going to fail, but failure should and must not deter you. The following Nuggets will carry you through in your Internet Business:

1. Register Your Company or Business Name as you will have all your earnings in your company's account and not your personal account. To register your company, you need only N15,000 and I will do all the job.
2. You must be prepared to research and read, and read and read
3. You must be prepared to invest money. If you are not prepared to spend money to run your business, then just don't start at all.
4. Look at areas that are close to your passion, expertise, mistakes and hobby in life.
5. Run Multiple Streams of Internet Income. You will be better off in making money from various streams than making money in only one stream. If that stream closes

or business is slow, then you will have a set back if you don't create multiple streams.

6. Have a mentor and role model: My Internet Mentor is Joel Comm, while my Business Mentor/role model is T.D Jakes. Act like your mentor, dress like him and you will be there.
7. Faith In God: Sometimes, things might not move. But your faith in God is what gives you hope and belief that you will be there. You have been created with all raw materials that will make you a success and you are one indeed.
8. Know that you will make mistakes. Experts are people who have made 1001 mistakes and so you will make mistakes in the process of your business. But your ability to leverage on your mistakes is what makes you a success. Do not be afraid of mistakes as it is a vital gateway to success.
9. Don't mix with questionable characters: If you are prepared to make legitimate money online, then you should be prepared to make friends with only those that can lead you there. Don't mix with criminals or people of questionable character. In my previous book, "33 Businesses You Can Start with less than \$100 and make

money continuously, I called them “Dream Terminators”.

Dream Terminators are those who will kill your ideas.

Birds of a feather flock together and so you should be in the company of people who make legitimate money online.

10. Have a Vision and Don't Focus on Money Making: You see, I know you purchased this book to make money. But I am going to tell you one thing here. You will make money if you have a vision. If you focus on a vision of empowering people, providing a solution to a problem, rendering services, then money will overflow.
11. Focus on Creating Residual Income: Residual Income are income that will not depend on you being there for the money to be made. Residual incomes are income that comes from a product you don't have to sell once but continuously once it is created. For example, Domain name registration and web hosting business. This is virtual real estate. You rent a space for people to use online. And talking about rents- Landlord do the same thing; You pay for a particular period of time to use the space as your house or office space and he makes residual income here. I am sure you understand it now.

What and Who is a Freelance Web Worker?

A Freelance Web Worker is one who works online as a freelancer without being attached to a conventional office method of doing business.

Each day, there are a lot of opportunities online that anyone can take advantage of and make money even while travelling or sleeping.

Freelance Web Work gives you the liberty to work for clients anywhere in the world, thereby increasing the size of your target market. In the conventional method of doing business, you are restricted to a particular location.

But with Web Work, the job is arranged through the web and so you can liaise with clients from any city in the world and you're no longer tied to a single location.

As a Freelance Web Worker, you can find work online. Once you find your clients through the web, most of the hard work is done. You'll be well on your way to becoming a web-only

freelancer with the ability to work (and be paid) from anywhere in the world.

What You Need To Succeed in Online Web Work

The web worker has a very peculiar kind of working day.

Clients are lined up and liaised with through email.

Payments come in via PayPal, Check, libertyreserve, online ATM, click-n-pay or in his own country's currency, etc.

However, some web workers will be on procrastination and so don't make money.

For you to do well as a web worker, you will need certain tools. Your dependent on these tools will make you efficient.

We will be looking at all the requirements that will give you quick progress.

Equipment

Computer — If you are going to do well as a web worker, then you will require a computer. You can use a laptop if you want to go mobile or use a desktop at home,

My advice is to go for the operating system and PC you can afford or find easier

DigitalCam: If you are a photographer, then you will need this.

Fast internet connection — Here, it is possible to be a dial-up Web Worker. A fast internet connection will enable you do more job at a swift. Aside using an internet connection of your own, you can still use a cyber café with high speed.

USB Drive —You will need a USB Flash Drive to save your files. If you're a freelance writer you'll be storing mainly documents and text files, so you can get something really cheap. If you're a web developer or designer you'll need a more heavy-duty option — but you're also probably a technophile, so I don't need to tell you that.

Optional Equipments:

Scanner – sometimes nothing beats a pen and paper for getting an idea across, sketching and brainstorming. A scanner will allow you to share your pen and paper sketches with clients instantly. You can also make digital copies of paperwork (if you need it). If you're an illustrator or animator, a scanner is a must-have.

Client liaison/Communication

Email — You will need to have personalized email. Using free emails such as you@yahoo.com is non-professional.

Working with email is a major aspect of every web worker.

It enhances a kind of professionalism that's hard to capture through any other medium. The relatively slow response time means you'll soon learn to ask the right questions from the outset.

That being said, I'm a freelance web writer, web developer, designer and that gives me a lot of autonomy. If you're working closely with a client on a design, for example, you'll probably need to make heavier use of more immediate options.

Skype — You will be needing skype if you're missing the sound of your clients' voices over the phone (or just feeling lonely), www.Skype.com is the liaising option for you. It can take 5 minutes to work out something that would take three days via email. Having said that, a call through Skype is a bigger interruption than a new email in your inbox — particularly if you've started working online to finally escape the sound of forever ringing phones...

Instant Messenger — if you're searching for the immediacy of Skype without the awkward silences, IM (instant messaging) could be the client liaison option for you.

22 Great Ways A Freelancer Web Worker Can Find Work Online

Freelancers are in the following categories among others:

Photographers, Programmers and developers, Illustrators

and animators, Writers as well as Designers, Survey and data entry workers. You can also start making money by investing online. I will be giving you how you can find a job online if you belong to these categories:

All freelancer - Web Worker

1. A Strong and Solid Online Portfolio Base:

Building a good online portfolio base will present you as an expert with your prospect. Your portfolio will turn them into done deals. A killer online portfolio will be something you can show prospective clients to turn them into done-deals.

A well-packaged and promoted portfolio can also get you job offers on autopilot as web traffic flows in steadily.

2. Own a Thriving Blog

I have got blogs. One of my own blog, www.henryomenogor.com, has functioned as my portfolio and client generating machine all in one. Your blog is a platform to express yourself. Creating a thriving blog takes time. But it will be worth the effort.

With your blog, you can write for an audience who are likely going to be your clients too.

For a full pack on how to set up your blog video and also, 100 ways to make money with it, visit <http://www.lagosnawa.com/main.html>

3. [Get work through LinkedIn.com](#)

This is a social networking site that is interested in your professional profile and not personal and so you can get jobs here.

4. [Get clients to come to you](#)

By building a profile within your target market, clients will begin to seek you out, rather than the other way around. I make great post on www.warriorforum.com about my success on domaining (making money with domain names) and I have clients come to me from there who want a piece of my service and ebooks

5. **Use your forum signature**

Aim to at becoming a helpful and interesting voice on a forum frequented by your target market. Use your forum signature to advertise your freelancing services.

6. **Send out email to your contacts**

Send out an email to your address book explaining what you can do for them as a freelancer. This list should include former clients and personal acquaintances — both a good source of potential work. You can also grow this from your opt-in mailing list

7. **Cold email**

Cold emailing is a lot less scary than cold-calling. Search out members of your target market and email/contact them offering your services. You could hook them in with a free consultation or can't resist introductory deal. A tip: target people who look like they're in need of your services.

8. **Run a Google AdWords campaign**

As a web worker you won't need to make your advertisements location based (but you can if you want).

[AdWords](#) is an advertising method favored by many freelancers. You can start that by going to

www.adwords.google.com

9. **Advertise in online directories**

With a bit of searching you'll be able to unearth several online directories where you can advertise your services.

Here's one to get you started: www.sologig.com. You can also use List of freelancing job sites at the resource section of this as it has plenty more sites you can use to get noticed.

10. **Write an eBook or Report for your target market or niche**

It is better to give than to receive. A good way to build your profile is by writing a free report, or folio or white paper and giving it out. There's also a chance it will go viral. Include your freelance details somewhere in the eBook and, if it's successful, it might just send you a stream of new clients.

11. Trawl online job boards

Probably the most traditional method of the lot, applying via online job boards is a tried and tested way to get work when the clients aren't coming to you.

Photographers

1. Optimize Your Flickr account

Flickr is one good place to go to if you want to make money with web work. Visit www.flickr.com

Add your freelancing details and availability to the blurb of your favorite photos. Optimize your Flickr profile to inform and convert prospective clients, too. Create a Flickr set called 'Portfolio' to give interested visitors somewhere to go.

2. Start an online photojournal or photography blog

Photojournals and blogs will allow you to showcase your work and bring in potential clients who see it from a professional angle.

Programmers and developers

1. Write a simple, useful web app

Offer it as a download from your website or portfolio. It will generate traffic, build your profile and bring prospective clients closer to your details.

2. Become a forum authority

Forums on programming and web development are generally full of people who want their questions answered. Be helpful and informative. Some people might just say thanks by hiring you! If you give a real good and quality information in forums, then you are there. Be rest assured you will get a job from there as a solution solver.

Just visit google.com and type in the search engine “forum on programming” or “web development forum” or “article writing forum” etc

Illustrators and animators

1. **Start a comic strip blog**

These blogs have the potential to be really popular and they'll also showcase your skills to prospective clients. Visit www.xkcd.com and www.gapingvoid.com

2. **Do a Comic Strip/Illustration for a big blog or website**

Make it free, with one caveat: that each strip/illustration contains a link to your portfolio or website and a by-line explaining that you're a freelancer available for hire. You can actually get good business from here.

3. **Optimize your DeviantArt profile**

www.deviantArt.com remains the web's number 1 art community. Share your work and include freelancing details in your profile and in the description of your best stuff. You can be hired from here

Writers

1. **Pitch yourself to blogs and websites**

An ever-increasing number of clever web entrepreneurs are running their blogs and websites on autopilot. They pay others to write the content and pocket the left-over profits.

Contact established blogs and let them know you want to be a part of their success (blogs with only a small readership probably won't have the funds to hire writers). These bloggers make money by monetizing their blog from multiple streams and so will be ready to hire you if you are a creative writer or an authority in your own niche.

2. **Guest-post and use your byline to advertise**

A guest-post is the perfect advertisement for your writing skills. If the blog's owner isn't interested in hiring you, one of their readers might be. Use your guest-post byline to advertise your freelancing services. This is a great way to job most especially if the site is one with great traffic

Designers

1. List your profile at design sites

www.Coroflot.com and www.DesignIsKinky.com are two good places to start.

2. Create a free Wordpress theme

WP themes are in high demand. Create a good one and link to your portfolio in the footer. You'll get a link each time someone uses your theme. If it's good, admirers will look to the footer to see who's responsible.

Getting paid

Most people learn about making money online, but never know about how to receive their earnings on the Internet.

This aspect will begin to cover various ways.

PayPal — You will need a paypal account as corporate clients will often ask that they pay you through your paypal account. Individuals and corporate will want to pay you through your paypal account.

To open your paypal account, you will need to own a checking account, sign up with paypal and add your bank account or get how to verify your paypal from my just released book. They will pay in some few dollars below \$5 into your account and ask you to confirm how much was paid into your account. Once you do this, your account will be verified.

If you're one of those people who've been somehow wronged by PayPal and don't want to use it or your country is not allowed, there are alternatives (but clients happily using PayPal might be a bit grumpy about the inconvenience).

Or if you live in a country where you are not listed on paypal, then there are other pocket ways of opening your paypal too.

Method One: One of the easy ways is to own a US Bank account from virtualmoneyinc.com

If you're one of those people who've been somehow wronged by PayPal and don't want to use it, there are

alternatives (but clients happily using PayPal might be a bit grumpy about the inconvenience).

the alternatives to paypal

Many people think that in order to do business online you need to have an expensive merchant account to have the ability to take payments by credit card from your customers. Nothing could be further from the truth. Merchant accounts can be hard to get if you want to use them, and the monthly fees can really add up.

So what should an honest Internet Entrepreneur to do?

The answer for most is Paypal.com. It's easy to set up an account, and fees are low and depend on your monthly sales (for most it will be 2.9% and .30 per transaction). You'll find most Net users trust and use PayPal for their everyday purchases, so they won't have a problem using it on your website to purchase from you.

However, relying solely on PayPal.com for your business can be risky. Should you ever lose your PayPal account or you have it "frozen," your online income will come to a

screeching halt. You need a backup plan; another way to accept payments -- or you'll have to close up shop. This is the same thing as relying on one stream of income. If you lose your job your only source of revenue dries up as well. That's why multiple streams are best to keep you in the green.

So who are some of the others? I thought you'd never ask:

1) Bidpay: <http://www.BidPay.com>

This service is available only for those who buy and sell at online auctions. Buyers use their credit or debit card to make their purchases from you and BidPay sends you a Western Union Money Order or the payment is directly deposited into your checking account if you live in the U.S.

2) CCNow: <http://CCNow.com>

A shopping cart solution that also allows you to take all major credit cards without a merchant account. They pay your earnings twice a month and while your money is sitting on their account it earns 1.5% APR.

3) DigiBuy: <http://www.DigiBuy.com>

For those who sell software. Puts you in control of pricing, order forms, and delivery options. Pricing varies with two service levels to choose from. Your earnings are paid to you monthly minus their 13.9% per transaction fee (\$3.00 minimum). Digibuy allows you to accept payments by Visa, MasterCard, Amex, Discover or Diners Club.

4) Ikobo: <http://www.IKobo.com>

With merchant fees at \$2.99 plus .29 per transaction, and no extra fees for international transactions. You can sell to buyers in 170 countries. Payments are deposited to your bank account or to your Ikobo Visa debit card.

5) 2CheckOut: <http://www.2CheckOut.com>

It will run you \$49.00 to open an account, then it's .45 per sale and 5.5% of the sales amount. Includes free shopping cart and codes to add to your website. Will also work with

your existing shopping cart if you just need a way to take credit card payments. Can be used for tangible or digital download products. With 2CheckOut, you can take payment from all credit cards and even check and debit card payments.

6) ClickBank: <http://www.ClickBank.com>

A great service which I've used for years. Good for selling digital products and comes with a built-in affiliate program. You'll have to pay a one time fee of \$50.00, then it's only \$1.00 plus 7.5% of each transaction. Allows you to take payments from all credit card types.

7) ShareIt: <http://www.ShareIt.com>

For selling software and shareware online. Your customers can pay by credit card or debit cards even checks. Receive your money by check or electronic transfer to your bank account. Fees are based per transaction with no monthly charges.

8) ProPay: <http://www.ProPay.com>

Accept payments by credit card via the web or even by phone. Funds are deposited into your ProPay account. You can get a ProPay MasterCard to access your funds or transfer your earnings to your bank account. They have four types of accounts to choose from: Basic, Premium, Premium Plus, Platinum, with annual pricing from \$34.95 all the way up to \$299.95, depending on the features and type of account you need.

9) Graphcard: www.graphcard.com

If you are in a country where you are not allowed to own any of the following above maybe because of restrictions, then one of the best option available is graphcard which I call ATM online bank account.

With graphcard, you will own yourself a virtual address, add your own bank account to your graphcard account in your home country. All your earnings go to graphcard which uses the trade name of L F R Communications Inc.

So any where you want to receive money, your payee's name as it will appear on the check is LFR Communications Inc. You will be assigned a post office number and you will need to add it to your own payment information. Your check is paid to Graphcard who then credit your account with the amount less 5%. You can now withdraw to your country's bank account in your local currency or pay yourself by western union.

10) Money Bookers: <http://moneybookers.com/app/>

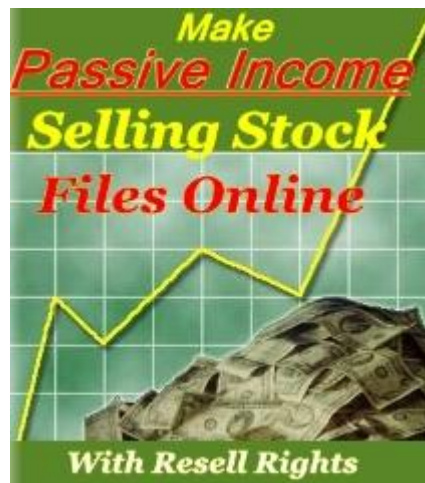
Money Bookers offers a merchant feature that allows you to create order buttons for your website and be paid by credit card. Fees range from 2% all the way up to 8%, depending on how payments are made. No setup or monthly fees. You can accept payments from over 30 countries. Money can be transferred instantly to your bank account.

And Now...

Multiple Streams of Freelance Web Worker Income

Web Work Stream 1:

How To Make Money Selling Stock Files



Selling stock files is something most commonly associated with photography, however these days it's possible to sell flash, illustrations, audio, video, fonts, websites and 3d. Thanks to microstock sites, it has also become incredibly accessible as well.

What is Stock?

A stock file is a ready-made file usually sold out of a library that the buyer can browse through. A buyer would use a stock file instead of commissioning a specific piece of work. For instance, a designer may buy your own piece of photo that approximate to what they need due to budget and or time factor.

Royalty Free and Rights Managed Stocks:

A royalty Free Stock means a buyer of your stock files will pay once for the item and so he is free to use it at all time without further compensations to you the seller.

Rights Managed on the other hand means they pay for every specific usage.

What rights will I be giving away?

When you sell stock files you are consenting to their use in a variety of situations, not all of which you might be pleased about. Although with a Rights Managed stock file you may have more control, with Royalty-Free the only parameters are set by the library itself and are usually things like not being able to resell the item, not being able to reuse it more than a maximum number of times and so on.

If you are concerned about where an item might be used, don't sell it as stock. For example if you have a photo of your baby daughter that's really precious and you don't want to wake up one day and find she's become the poster girl for a nappy ad, then don't sell it. You never know what a file might be used for.

What's Microstock?

Before now, stocks are priced in hundred of dollars, but sites like istockPhoto.com sell files for as little as one dollar.

It is easy to join MicroStock. All you have to do is to fill the form, run a quiz and that's all and start selling. Some of them might ask you to submit a few samples.

How Much Do You Make?

Stockfile business is lucrative, but it largely depends on the library you are selling through. You will receive a percentage of each sale and this can vary from as little as 10% up to 95%. Moreover, the pricing of the file and most importantly the number of times it sells are critical factors in how much you can make.

It is a good idea to talk to other stock contributors on forums and websites to get an idea for how much they are making. The sky is the limit since there are plenty of people out there who make stock as a living.

Why Stock is Great Niche for a Freelancers

If you are thinking of one great way to make money online as a freelance, then stock selling is something you can fit into between jobs. Besides, you can always have leftovers from jobs that you can still sell. For instance, if you are a flash developer, you will often be able to extract parts of jobs you

have done for clients and repackage it for sale as a stockfile flash. In the same vein, a photographer might be able to get a few extra photos in while on location for a job, and provided they have the necessary rights they can then sell them on after the job.

Additionally building a stock portfolio is something you can work on over time, so that over a period of months or years you build a library of work that is constantly selling because of its size, and hence provides you with a very steady source of income.

Necessary Tips You Need for Selling Stock

Like any other business, selling stocks requires its own tips and secrets.

Followings are some of the tips you need if you want to do well in selling stock

1. **Put Yourself Into Your Buyer's Shoes**

Consider who your main target market is and what they need the stock items for. For example if you are a photographer, you may find that your photos are being used by web designers. You might then find ways to help them represent ubiquitous pages like FAQs, News or Contact visually. Or you might consider that corporate shots sell very well online because they fit most websites, so if you can supply generic business- images they'll sell well.

If you aren't sure what buyers want, then ask! Go to forums, contact friends of yours, and ask them what are some common needs that arise.

2. **Use Best Seller Lists**

Many stock sites have a best sellers list, go through them regularly to examine what buyers are interested in.

Identifying buying patterns is an excellent way to find the most lucrative avenues. Remember pandering to the masses is OK!

3. **Build Sets**

Stock works great in sets of items. For example if you have a set of business illustrations that share a style or technique,

these are more valuable than a single stand alone illustration as they appeal to not just buyers interested in one illustration, but also to buyers looking for a series. Sets are particularly useful for websites where the many pages of the site may require different illustrations or photographs, but branding requires them to match.

4. Watch Buying Trends

Like anything stock sells in trends. Trends can be seasonal such as Christmas or summer, stylistic such as Traced Vector Illustrations or Iconic or to do with some other factor such as the resurgence in the web.

Try to notice trends before they become big and get your files ready in time. Because many buyers sort files by downloads or rating, having a file that has been there from early on tends will be much more profitable.

5. Identify Niches

This works both in that you should identify what niches have yet to be tapped AND what niches are already saturated. Look for areas that no-one else is really serving or where the files that do exist are heavily purchased. Avoid very common niches unless they appear to have an endless

market (e.g. no matter how many business photos are out there, they still seem to sell)

6. Choose Your Keywords Carefully

Most stock sites use a keyword system to find files on their site. They will generally be up to you to choose and key in, and are an art in themselves. It is worth taking the time to get keywords right, as otherwise no one will be able to find your product. Find similar files that are popular and use their keywords as a guide. Try to cover as many as you can think of without simply keyword spamming. You should also always double-check your spelling.

7. Read the Submission Documentation THOROUGHLY

There is no better way to waste time and effort than to start producing files without first reading submission criteria. For example photographers should keep in mind that any photograph taken of a person or place will need either a signed model release or property release respectively. Some sites require a photocopy of the model's drivers license as well. Photos can generally be downloaded and used by anyone, so would-be models need to be willing to have their photos used for almost anything. For illustrations, Flash and videos there may be file type requirements, and settings that

need to be adhered to.

Different stock sites have different conditions so make sure you read carefully before you start uploading your files.

8. **Conceptualize**

For photography and illustration try to find ways to represent concepts in your stock. This can be hard, but if you represent the right concept in an iconic way you can produce a very popular file.

Reference Sites Where You

Can Sell Your stocks:

Flashden: www.flashden.net , useful for selling flash, audio, video, pixel



Shutterstock Useful for: Selling Photos **URL:**

<http://www.shutterstock.com>



TurboSquid ;Useful for: Selling 3d models and Textures

URL: <http://turbosquid.com>



iStockPhoto ;Useful for: Selling Photos ; URL:

<http://www.istockphoto.com>



Scoop Useful for: Selling Press Photos URL:

<http://scoop.com>



Web Work Stream 2:

Making Money: Making Money by Making and Selling Stuff



Because the majority of freelancers are in the business of creation, it is often very possible to put your craft to use and to create something you can sell or even give away for donations. Whether it's a book you've written, software you've coded or art you've created, the web provides the perfect vehicle for distributing your work.

What Kinds of Things Can You Make

Most freelancers know what they would like to make, the task is more about finding time to do it and finding ways to sell it.

Here are some things that freelancers can produce:

1. **Books** – Obviously suited to writers, books can nonetheless be written by any type of freelancer on a subject pertinent to them. A web designer could write a book on CSS, a photographer could put together a coffee table photography book, and a writer can write a book on whatever they're passionate about. Best of all with services like Lulu.com, and FreelQ.com/allabout as well as e-junkie.com sell them in no time as an e-product without going to print in the press.
2. **Plugins and Tools** – The market for useful tools and widgets (web site gadgets) is insatiable. Whether it's a plugin for Wordpress, a tool to convert files or some widget that people can embed on their websites such as email capture, autoresponders etc, developers in particular are perfectly positioned to make things that make people's lives easier. The owners of peelawayads.com made good money from this simple plug in software and they continue to make money with it. You can create something like this.
3. **Software** – From Open Source to Web Apps to Full-blown programs, software can be extremely monetizable. The catch of course is the amount of effort. Building software is not for the faint of heart, but if you tackle problems that aren't

enormous and find an issue you are passionate about solving, then selling software can provide a lucrative income. Creators of Camtasia studio software (for recording videos using computers) make a great deal from this as it continues to remain a viral item.

4. **Art** – Photographers, illustrators and even designers can produce art to sell through one of the many web print sites.
5. **Merchandise and Apparel** – Thanks to sites like CafePress.com , making T-shirts, mugs, calendars and the like has never been easier. Whether you are a copy writer who comes up with killer one-liners for Tshirts or an illustrator/designer who creates catchy designs, merchandise and apparel can be both fun and profitable.

You can also make web sites and sell it off once it has attracted much traffic.

There are of course plenty of other things you can make and sell, from figurines to stickers, icons to music. Think over everything you are capable of making and find something that there is a market for.

Selling Your Stuff Online:

Once you have made up your mind, selling your stuff, the next thing is to think of how you will get it sold and delivered to your prospective clients.

Most people have kicked against my use of the language “Begging Online”, however

Donationware

Most people have kicked against my use of the language “Begging Online”, however, you can beg politely online and make good money.

Although selling is the most obvious way to make money out of your craft, giving something away and asking for donations is also a perfectly legitimate idea.

The great thing about donations is that your work can spread much faster and though you may not make as much per person, you will probably hit more people.

And thanks to the magic of [PayPal](#), asking for donations is a matter of cutting and pasting some HTML to channel those dollars into your account.

Using a Third Party or Not

There are many websites around that exist to help you sell your goods and choose whether to use them or not can be critical. On the one hand a third-party website will inevitably take a percentage of your profits, but on the other, a third-party site can provide the exposure you need to get your work out there.

Generally the choice boils down to your own savvy-ness when it comes to marketing your wares. If you are capable of bringing traffic and buyers, then go it alone. If you need hand-holding, or even just to get your work launched, then try a third-party site.

Tips for Selling Online

Here are some tips for selling

1. Solve a Problem

Your chances of selling something are much higher if you are solving someone's problem. For example if you write a software to do something people are itching to do, you'll naturally have a hit on your hands. Write software to something only you and two other people are interested in and it better be a labour of love.

2. Look for the Right Price Point

Pricing your work can be hard and there are numerous considerations including:

- a. Competition. You may price lower to undercut a competing product.
- b. Value. Sometimes pricing higher gives a product more value in the buyer's eyes (think Porsche or Rolex).
- c. Margins. Think about how much you need to make for your effort to be worthwhile.

3. **Release Early, Release Often**

While this is particularly true in software, you can apply this philosophy in any craft. If you save up everything into one big product or release, you may find you've got it wrong, your competition has already been there and done that or people just aren't interested. Get smaller products out there faster and test the waters. If you're writing a book, try writing a guide first before compiling your epic masterpiece. If you are making a plugin, try solving a small problem before tackling a killer one. And of course if you are making software, don't wait until you have perfected the ultimate program, get something out there for users to buy, use and test.

4. **Build a Blog or Brand around the Product**

Whatever you are selling, you will surely benefit from marketing and promotion work. These days a great way to do this is to build a blog around your product. If you are an artist, start a blog where you talk about your work, teach others some of your techniques and link up to other artists. When it comes time to selling your own work, you'll find you already have a customer base.

5. Don't be Shy about Asking for Donations

If you are going after donations, don't be shy about asking.

Make it clear that you've put time and effort in and you're asking people to put in what value they feel they've gotten.

If you try to be coy, people will assume you don't really want or need it.

Some Useful Sites You will need to use in selling stuffs:

URL: <http://www.lulu.com/> Useful for: Self Publishing

RedBubble

Useful for: Selling Prints ; URL: <http://www.redbubble.com/>

URL: <http://www.etsy.com/> Useful for: Selling Crafty Stuff

URL: <http://www.deviantart.com/> Useful for: Selling Prints

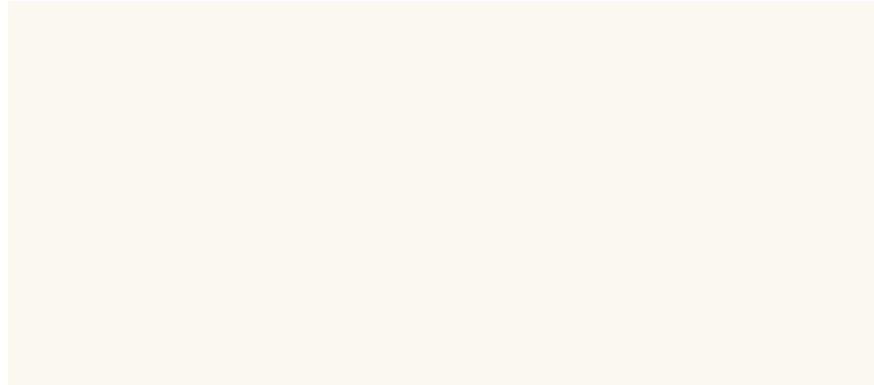
URL: <http://www.zazzle.com> Useful for: Selling Products

CafePress

URL: <http://cafepress.com> Useful for: Selling Products

Rever

URL: <http://one.revver.com/> Useful for: Revver adds adverts to videos you make



Make Money selling Subscription Services:



Selling subscription services is something that most applies to those freelancers who work in web design or development.

Typical subscription services include hosting, domain names, SEO services and CMS systems. Essentially any service which you pay on a subscription you would mark up and re-bill on a subscription basis to a client. If you work on this aspect of your business you can develop a large set of recurring subscription payments, often without any further cost to you. This will then provide a tidy amount of money each month, often for doing very little.

What about support?

One potential drawback to selling subscription services is that they often require support services. For example if you provide hosting services to your clients they will often call up for help setting up their email or asking about things like spam and so on. Additionally if the service goes down – and this is particularly relevant to web hosting – you can experience a lot of stress and waste a lot of time in support. Therefore it is important to factor this in when you mark up the price, make sure you have enough to cover potential support AND provide your recurring revenues.

Also if you aren't comfortable with high stress, be warned that hosting can be a HARD business, and there is nothing worse than explaining to clients why their email is down.

What other drawbacks are there?

Another potential drawback with selling subscription services is the question of what happens if you decide to close down. This might not seem important now, but make sure to consider what you would do if you suddenly decided to go back into the workforce or left the country.

One possible solution to this problem is to stay in touch with other freelancers or small agencies involved in the same sort of thing. For example if you sell web hosting services to your clients and decide to close down you could move all your clients to another freelancer's server and increase their income.

Some Tips for Selling Subscription Services

Here are some tips for selling subscription services:

1. Mark Up High

Don't feel guilty about marking up your prices significantly. If

hosting costs you \$10 a month, it's not unreasonable to sell it at \$30 a month, even though that is effectively triple the cost price. Remember if cost is a huge concern your client is free to cut you out and go straight to the source - you can even mention this to them!

Marking up high means that if things ever go wrong and you need to provide support services, you'll still have it all covered.

2. **Bill Yearly**

It is unlikely that as a freelancer you have the necessary infrastructure to keep billing all your different clients on a month-month basis, so it helps to instead bill them on yearly basis

3. **Stay on top of Billing Periods**

A little organisation can go a long way in making sure you bill everyone on time. Set up a system of reminders either in your favourite calendar application or directly in your accounting software (products such as MYOB can be setup this way)

4. **Look for Low Maintenance Products**

Self service is ideal for selling subscription services. To use hosting as an example, it is best if the client can create and service their own email addresses, check their stats and perform other maintenance tasks without calling you. Look for products that provide this functionality.

5. **Find Services you can Rebrand**

It doesn't look great for you if your client realizes that you have marked up everything to the hilt, so it's always best to find services where you can rebrand the console with a logo or theme, thus avoiding any awkwardness.

Web Business Services You Can Run

Make Money Building A Web Business, Registering
Domain Name and Hosting Companies Site

Creating a web business is a bit of a generic idea and could conceivably cover everything from Google on down. For our

purposes however, we are talking about creating a website that brings in traffic and for which you can place advertising or affiliate promotions on.

Building a small web business is of course most suited to freelancers working in web design and development, but really just about anyone can start a blog or build a small website these days. There is also always the option of trading your services with a web designing freelancer to have a site built for you.

One important point to make about web business is that it can be both harder than you expect and easier than you think. This sounds like a contradiction, so let me explain. There are a lot of people around who will tell you all about how you can make hundreds or thousands just by doing ...

Generally speaking these people are full of hot air. Building a solid web business takes time and sustained effort, and you will need to provide value to your visitors. On the other hand, the web is filled with stories of ordinary people who

have slowly built up very profitable blogs and websites which provide a steady income with very little maintenance.

The great thing about a web business is that it is a very exciting medium and you can easily get wholly consumed and ditch your freelancing altogether.

I have built several blogs that brings in money and I express myself in one of my blog which is HardThingsAreEasy.com.

Web Business also entails building Web sites, Forums, Web Hosting Business as well as Newsletter services in a niche and selling it on subscription basis. Let us now look at them in details:

Blogs/Forum

Blogs are the posterchild of little web businesses and you'll find loads of sites around telling you about how to make money with blogs. There is such a wealth of information around that I won't repeat it all, try visiting sites like <http://www.prologger.net>, www.hardthingsareeasy.com and

<http://www.johnchow.com> to learn about how you can make money with blogging.

Also, if you purchased the bundle package of the Five Hour Web Worker, you will have access to a book titled “100 Ways to Make Monthly Piles of Cash with your Blog and Still make Your Readers happy” If not, then visit <http://www.menogdomain.com/store> to buy it and use it in implementing your blog. .

One thing I will say is that you should choose what topic you blog about very carefully and spend your time focusing on writing interesting material, not making money. If you bring traffic and readership, money will follow, not the other way around. You can have a part inside your blog or all of them that you have visitors subscribe to each month or year to have access to for a fee.

You can also set up a forum and give access to a premium area for a subscription fee.

Example of this warriorforum.com and

Nigeriacommunityforum.com where a particular part is paid for access.

To set up your blog or forum, you simply need a domain name and not blogspot.com subdomain such as yourniche.blogspot.com. This will give you professional look and make you a netizen(citizen of the internet).

To own your domain, simply visit domain registration site as www.ohmydomain.com to register your domain and sign up for hosting account. If you want a blog set up for you with your domain name and hosting, then email menog@menogdomain.com with subject as “blog, forum and domain set up”

Content Sites

Building a content site means creating say a site full of MySpace templates, writing Photoshop tutorials or building a site which contains some other sort of content that people are interested in. The trick with content sites is both having something people are interested in and bringing in the traffic. Researching search engine optimization (SEO) is

pretty important here as well as looking into what sort of sites make money.

It can be good to browse through Sitepoint's Marketplace (<http://sitepoint.com/marketplace>) to see what sorts of sites people build and what sorts of revenue they generate. Be wary of purchasing established sites however unless you know what you are doing as it can be a bit of minefield in terms of accuracy of listings and payment fraud. Building your own site tends to be a better way to go, and you can always sell it off later on through a site like Sitepoint.

Applications

For the really savvy freelancer, you may be interested in building a complete web application. Many web brands you may have heard of started out this way. One particularly famous example is 37Signals (<http://37signals.com>) who started out as a web design agency and built a series of web apps on the side such as the well known and well loved Basecamp.

Web apps can sell subscriptions or run advertising, however make sure you research who else is out there doing the same thing as the last few years have seen an explosion in small web applications and the proliferation of choice can lead to low customer take-up of new products and services.

Domain Business: Domaining is one of the core business on the Internet a freelancer can start and run. Apart from you registering domain name, you can and I mean any one can own their domain registration company and have subscription yearly from those who register and renew their domains annually.

All you have to do is to go to a domain registration company such as menogcomputers.com, and sign up as a reseller of domain and register one domain name with them. Change the cname of the domain you registered to the brandable url of your new reseller domain.

To have a domain registration company of your own with your domain just as I have www.menogcomputers.com so

you can register people's domain or activate their domain, then simply send a mail to menog@menogdomain.com with subject as "domain reseller"

Your domain registration company will have your site as the official site just as you have www.ohmydomain.com.etc

Your customers renew on annual basis, you deactivate a domain if they contravene terms of service, you activate a domain if you have received your money.

Hosting Business: Just as you can own a domain registration company, you or anyone can run a subscription based web hosting company. To run your web hosting business, simply sign up for a reseller account and you start selling your business.

Look around your area, churches, clubs, companies and you will see they all need a web site and hosting account and so you can resell this. To own a reseller account takes

you only \$300/ annum to own and then you start reselling it.

You can sign up with menogdomain.com.

You will be able to host web sites for individuals and companies on your own server as I do on ns1.menogdomain.com and ns2.menogdomain.com

These companies pay you on an annual basis. So you can buy your own hosting server account and start reselling on subscription.

You can do this in the following Ways:

1. Reseller Account with Menog Computers: We can set up a web hosting account for you in your country and you start immediately in marketing your web services to your prospects. Example of our reseller account is www.ceetechdomain.com which I set up for my protégée and he rakes in money with it. This cost \$200 per annum or N30,000 Nigerian naira and it comes with one website with content built for you for your marketing of all your services.

2. You can use hostgator and set up your hosting account and then point your name server to them so you will have a branded front end. There is also the possibility that they may not accept your country if your country is being beamed on because of issues of fraud.

Web designing: You can develop web site as a freelancer and make money with it. I have added the web development software and Videos in this package so you can still learn - about how to use the software –WYSIWYG.- and create web site for companies. The truth is that there are a lot of software now that you can use to create sites in minutes.

You can also have companies you build or design site for pay you maintenance subscription on monthly basis.

Tips for Web Business

Here are some tips for starting a web business

1. **Research**

It pays to research very thoroughly before you dive in. Learn all about your chosen product type and read up on blogs and forums about how others make their money. A bit of research can go a long way as there are often some very obvious hurdles and pitfalls that newbies fall into.

2. Focus on Your Users

If you can make something popular, whether it's a blog, content site or web application, the money will follow. So focus on great content or a great application, something that your users love and worry about the money after its popular.

3. Start Small and Learn the Ropes

If you're new to business on the web don't try to do and learn everything at once. Start with something small – say a semi-regularly updated blog or a very light web application – and then build from there. Starting with a small test run will help you learn a lot and will allow you to make any mistakes without too much effort or cost.

4. Give it Time

Like plants, web businesses take time. They take time to build traffic, to build search rankings, to build a userbase and most importantly to build up revenue. If you expect to build a side income overnight you will be disappointed.

How to Beg For Money Legally on the Internet



As you are already aware, there are many sites on the Internet that guarantee to give you money, but you have to do something to earn that money. This is completely different from begging on the Internet. The trend of begging for money on the Internet is becoming popular and sites are already embracing it that much.

Everyone wants free money, and thanks to the internet, that can be easily found... Most legit Donation websites like the American Heart Association are ready to solicit for money from donors and, you know that the money is going for those in need or to help people with heart disease and research.

There are also people who simply want donation for the reason of needing money. Some also have produced software, open source technology or own blogs that are rich in content but are not ready or interested in asking for payment before visitors access the site or software or download it.



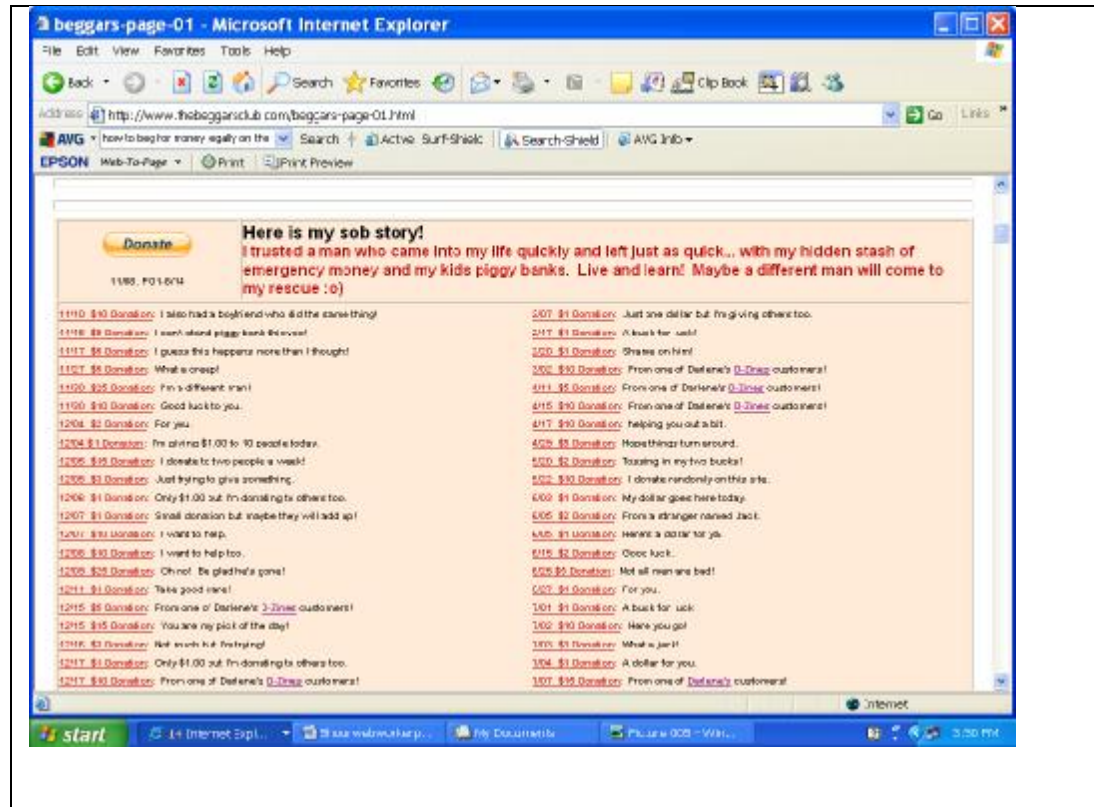
Therefore, the easiest way to make money from this is to ask for donation to sustain your site and its quality content, use your software for free etc

You can start today by “cyberbeggingg”.

These are legitimate sites you can use if you want to “cyberbeg” :

www.thebeggarsclub.com

www.my-donation.com



One Big secret: If you have an information product you have packaged and need to sell it. Then one good way to launch yourself into online business is to ask all your visitors who would have loved to have the product to donate by parting with a few dollar and have access to download your product.

You may have seen some site that write “donate to sustain this site”, “buy me a coffee” , “buy me a beer” or buy them their “amazon wish list”.

Right now, you can create your site and get your merchant account from globill.net and have the donation button on your site.

The Beginning:

Congratulations! You have just reached the beginning.

Your reading this book is just about over. However, let me tell you one thing that your learning is about to begin. Many would read but the truth is that when you drop this book, action should be one of such way to start.

Look, it is the practical application that makes you money.

I have used these techniques and I am still using them till date.

I have successfully built a web hosting, design company and a domain registration company, I sell my books online, I write for money, design e-cover, make money from domain, teaching and speaking.

I have also produced those who are using the techniques with good testimonies.

Wherever I go for my speaking engagements, people tell me they have read some or one of my books and they love it. I am happy about this. But will be more happier to see you make success so I can write about you too as I have written about some of my successful protégés in my books.

I have gained much inspiration from those who made success from my products as I also want to learn everything from people living life.

If there is any question, suggestion or breakthrough you have made, please feel free to email me at menog@menogdomain.com so I can still know and reach you too.

Also, rush to www.menogdomain.com/studentforum and sign up for free and let us meet there.

Thank you for your purchase and spending time to read this book

God Bless You.

Henry Omenogor

These are useful, classifieds, sites from around the web...

GENERAL WEB, WRITERS, DESIGNERS, PROGRAMMERS

ANYWHERE

www.WebProJobs.com

GENERAL WEB, WRITERS ANYWHERE

www.FreshWebJobs.com

GENERAL WEB, DEVELOPERS ANYWHERE

37Signals: . <http://gigs.37signals.com/>

DESIGNERS, GENERAL WEB, DEVELOPERS, MISC; ANYWHERE

Krop.com

DESIGNERS, GENERAL WEB, GENERAL CREATIVES ; ANYWHERE

SoloGig.com

ALL TYPES ; ANYWHERE

NoAgenciesPlease.com

DESIGNERS, GENERAL WEB, DEVELOPERS,

WRITERS UK

ProgrammermeetDesigner.com

DESIGNERS, GENERAL WEB, DEVELOPERS, WRITERS

ANYWHERE

BlogPostsForSale.com

WRITERS, BLOGS

ANYWHERE

<http://www.poewar.com/archives/category/freelance/>

WRITERS

ANYWHERE

<http://aquent.com/FindWork/index.html>

MARKETING, DESIGNERS, ADVERTISING, GENERAL CREATIVES

MANY COUNTRIES

AuthenticJobs.com

GENERAL WEB

ANYWHERE

SimplyHired.com

ALL TYPES

ANYWHERE

<http://www.writingcareer.com/writingjobs/index.php>

WRITERS

ANYWHERE

DesignCrowd.com

GENERAL WEB, SOME MISCELLANEOUS

ANYWHERE

WriterLance.com

WRITERS

ANYWHERE

CSSBeauty.com/Jobs

GENERAL WEB

ANYWHERE

Guru.com

ALL TYPES

ANYWHERE

AltPick.com

ILLUSTRATORS

ANYWHERE

Coroflot.com

DESIGNERS, GENERAL CREATIVES

ANYWHERE

FreelanceWriting.com

WRITERS

ANYWHERE

<http://sfbay.craigslist.org/jjj/>

ALL TYPES

ANYWHERE

<http://www.aboutfreelancewriting.com/jobs/currentjobs.htm>

WRITERS

ANYWHERE

<http://www.freelancers.net/>

GENERAL WEB

UK

<http://www.freelancebbs.com/>

ALL TYPES

REQUIRES REGISTRATION

ANYWHERE

<http://www.allfreelancework.com/nologinprojects.php>

ALL TYPES

REQUIRES REGISTRATION

ANYWHERE

<http://gofreelance.com/browse-jobs.html>

(Warning: this site appears to require a PAID registration)

ALL TYPES

REQUIRES REGISTRATION

ANYWHERE

<http://www.sunoasis.com/freelance.html>

WRITERS

USA

WithCake.com

DEVELOPERS, CAKEPHP

ANYWHERE

FreelanceBBS.com

ALL TYPES

REQUIRES REGISTRATION

ANYWHERE

<http://www.burryman.com/freelance.html>

WRITERS

ANYWHERE

<http://www.cgnews.com/jobs>

COMPUTER GRAPHICS

ANYWHERE

<http://www.eurofreelancer.com/>

DESIGN, PROGRAMMING

EUROPE

<http://jobboard.geekup.org/>

DESIGN, DEVELOPERS, WEB

UK

<http://jobs.awn.com>

COMPUTER GRAPHICS

ANYWHERE

CreativeHeads.net

COMPUTER GRAPHICS

ANYWHERE

Flay.com

COMPUTER GRAPHICS

ANYWHERE

VFXTalk.com

DESIGN, PROGRAMMING

ANYWHERE

<http://jobs.chinwag.com/>

DEVELOPERS, DESIGN, MARKETING, ILLUSTRATION

UK

JobBurner.com

IT, ENGINEERING

ANYWHERE

EmploymentGuide.com

ALL TYPES

USA

AllDataJobs.com

DATA

ANYWHERE

<http://www.filtertalent.com/main.asp>

DESIGN, WEB, MARKETING, ADVERTISING

USA

FreelanceSeattle.net

ALL TYPES

SEATTLE

Proz.com

TRANSLATORS

ANYWHERE

TranslatorsCafe.com

TRANSLATORS

ANYWHERE

People4Business.com

ALL TYPES

ANYWHERE

People4Charity.com

Job Bidding Sites

These sites work a little differently, here you will bid for a job.

WARNING: Be careful that you don't sell yourself short on these places as they do tend to favour the clients...

GetAFreelancer.com

GENERAL WEB, DEVELOPERS, SEO, DESIGN

ANYWHERE

eLance.com

GENERAL WEB, WRITERS, DESIGNERS, DEVELOPERS, GENERAL

ANYWHERE

iFreelance.com

GENERAL WEB, ILLUSTRATORS, WRITERS, DESIGNERS

ANYWHERE

Freelance-Worknet

GENERAL WEB, DEVELOPERS

ANYWHERE

RentACoder.com

GENERAL WEB, DEVELOPERS

ANYWHERE

ScriptLance.com

GENERAL WEB, DEVELOPERS

ANYWHERE

GetACoder.com

GENERAL WEB, DEVELOPERS

ANYWHERE

ProjectSpring.com

GENERAL WEB, DEVELOPERS

ANYWHERE

AgaveBlue.net

ANYWHERE

FreelanceJobSearch.com

GENERAL WEB

USA ONLY

ContractedWork.com

ALL TYPES

ANYWHERE

FreelanceAuction.com

DEVELOPERS

ANYWHERE

PowerLance.com

ALL TYPES

ANYWHERE

Freelancers.net

ALL TYPES

ANYWHERE

Project4Hire.com

ALL TYPES

ANYWHERE

MacFreelancer.com

ALL TYPES, MAC

ANYWHERE

Onforce.com

COMPUTER REPAIR, ON SITE, IT

ANYWHERE

Freelanza.co.za

ALL TYPES

SOUTH AFRICA

International, Non-English Sites

**Thankfully not all the world speaks English, if you're looking for a job
elsewhere try one of these...**

XPlace.com

GENERAL WEB, WRITING, MARKETING

ISRAEL

Sites with Occasional Freelance Positions

**Mostly Full-time/Part-time, but occasionally a freelance position comes up
on these:**

CrunchBoard .com

GigaOmJobs.com

Jobs.TechGigger.com

JoelOnSoftware.com

Python.org

Jobs.MetaFilter

MinistryCamp

CreativeHotList

GoBigNetwork Jobs

<http://www.xplace.com> is a freelance site dedicated to outsourcing programming, web development, writing, design and marketing projects for the international community.

<http://www.awn.com>

<http://www.CGnews.com>

<http://www.creativeheads.net/>

<http://cgchannel.com/job/>

<http://www.2-popforums.com/forums/forumdisplay.php?f=180>

http://flay.com/jobs_category.cfm?CategoryID=23

<http://www.vfxtalk.com>

<http://www.employmentguide.com> - Hourly Workers, Part Time

<http://www.jobalot.com> - Over 1 Million Jobs

<http://www.careersingear.com> - Just for Truck Drivers

<http://www.healthcareerweb.com> - Nurses find a job!

